

iMPACT
for the BoP*

**iNCLUSIVE
BUSINESS (iB)**

A PATHWAY TO A JUST
TRANSITION



ON REGIONAL & COUNTRY LEVEL

COMPANY

OBJECTIVE

Empowering the scaling of IB

ACTIVITIES

- Impact Investment Readiness Programme
- IB coaching and mentoring
- Impact investment matchmaking

POLICYMAKER

OBJECTIVE

Improving framework conditions for IB

ACTIVITIES

- Capacity Development
- IB Policy Development Programme
- South - South Dialogue
- Thought leadership

ON GLOBAL LEVEL

iB DiGiTAL

OBJECTIVE

Engaging with the IB ecosystem via the largest global online platform on IB (www.inclusivebusiness.net)

ACTIVITIES

- Curated knowledge products
- IB Impact Stories
- Voices from practitioners
- Virtual IB learning & training
- Investor database

*The base of the economic pyramid (BoP) refers to poor and low-income individuals who lack access to goods, services and opportunities and are broadly described as those who are income constrained.