

# Special Initiative „One World - No Hunger“ (SEWOH) Global Programme Sustainable Fisheries and Aquaculture

## Newsletter Issue #2 - 13.03.2020



**A platform to exchange information, knowledge and expertise**

Dear Reader,

Welcome to our second issue of the Global Programme Sustainable Fisheries and Aquaculture Newsletter. On the next page you will find a brief directory to give you an overview of the newsletter contents. At the very end of the newsletter we've added pictures sent in by all the teams involved in project implementation so you know a bit better who are your colleagues in the different countries.

This issue also includes some new and useful content called **'Tips and Tools'**. This section will focus on innovative approaches to tackle cross-cutting issues, overcome organisational hurdles, improve the project's visibility, the M&E system and any other pressing issues.

Thank you for all contributions and enjoy reading,

The Communication Team

# Special Initiative „One World—No Hunger“ (SEWOH) Global Programme Sustainable Fisheries and Aquaculture

## Newsletter Issue #2 - 15.03.2020

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## Stop Illegal Fishing: New publications



Stop Illegal Fishing produced three publications to raise awareness for illegal fishing and the FAO Port States Measures Agreement (PSMA) to combat it.



“Keeping Illegally Caught Fish out of African Ports” explains the role of the FAO PSMA in combating illegal fishing and how Port State Measures (PSM) can be implemented. ([Download here](#))

“How to Stop Illegal Fishing: Port States” provides information on the role of port States in the fight against illegal fishing and suggestions how they can improve their performance. ([Download here](#))

“Ports Task Force Ghana” clarifies why port task forces are important and explains how they enforce PSM by checking, inspecting, and acting. ([Download here](#))

For more information please contact contact Sandy Davis [Sandy.davis@nsdf.info](mailto:Sandy.davis@nsdf.info).

## What's happening in Cambodia?



Cambodia, our latest addition to our Global Programme Sustainable Fisheries and Aquaculture, is now underway and in the process of recruiting staff, setting up administrative and management structures, formalizing relationships with the Cambodian government and introducing itself to potential partners.

In April the Cambodian country package will start collecting data for the baseline study. Preparations have already started.

For more information please contact Sean Austin [Sean.austin@giz.de](mailto:Sean.austin@giz.de).

## What's happening in Zambia?



The Zambian country package was launched in September 2019 and the local project team has recently finished its first operational planning workshop for the current year.

Data for the Zambian baseline study was collected in November 2019 and the analysis of the Zambian baseline is almost completed.

Recently, the team in Zambia developed a poster to sensitize the Zambian population about the potentials of aquaculture and to increase visibility of the project at the district and province levels of administration.

For more information please contact Samanta Mapfumo [Saman-ta.mapfumo@giz.de](mailto:Saman-ta.mapfumo@giz.de).



## II. Success Stories

### Mauritania



#### Launch of national control plan for consumer protection



Sanitary control by trained inspector

The value chain of small pelagic fish stretches through the vast Saharan country of Mauritania. In order to support the human consumption of these nutritious products at a local and sub-regional level, in October 2019 a hygiene and quality control plan was launched jointly with the National Office of Sanitary Inspection of Fisheries and Aquaculture (ONISPA).

The development of this plan was financed by GIZ and defines the control and inspection procedures that must be followed within the value chain. For the first time, this also applies to products in the interior of the country, away from coastal areas. The plan allows monitoring of the sanitary quality of small pelagic fish from artisanal boats through transportation and processing up to distribution and sale points. It thereby protects consumers and contributes to food safety and security.

ONISPA itself oversees the implementation of the control plan. 42 laboratory technicians and inspectors, including two women have already been trained to execute the controls. In total, 17 individual and 10 group trainings are scheduled according to international standards.

For more information please contact Mohamed Ehlebou [mohamed.ehlebou@giz.de](mailto:mohamed.ehlebou@giz.de).

## II. Success Stories

### Madagascar



#### Radio programmes against fish theft



The intervention area: the rice-fish ponds in the highlands of Madagascar



Recording of the radio programme against fish theft

In the highlands of Madagascar, theft of fish is one of the key impediments for the development of rice-fish farming. In 2019 over 100 incidents have been reported by rice-fish farmers who took part in activities of the project. Such incidents include the robbery of brood stock, fingerlings and grown fish.

To tackle this problem, the project supported the recording of a radio programme on fish theft. During the programme representatives of the local and national police, the regional government and affected fish farmers inform the population about the impact fish theft has on farmers and about existing laws and sanctions against it. The 30-minute programme has been broadcasted 18 times via three radio stations in one of the highly affected regions of the highlands.

The first reactions of the target group were very positive. The programme raises awareness of existing laws on aquaculture and theft, but more importantly fish farmers feel that their problems are being heard and addressed. Due to the success of the programme, upscaling on a national level is currently discussed.

Such radio programmes are highly useful, accessible to many and reach a large audience.

For more information please contact Sabina Wolf [Sabina.wolf@giz.de](mailto:Sabina.wolf@giz.de).

## II. Success Stories

Uganda



### Training of border post inspectors and fish traders: a soft approach to the fight illegal fishing



Fisheries inspector uses the pull-up banner to explain trade rules and regulations at Entebbe International Airport

As one of the leading fishing countries in the African Great Lakes Region, Uganda regionally exports fish to Kenya, Sudan, Rwanda, and Congo. However, many exporters are not aware of legal requirements and try to export illegally caught or undersized fish. Fish is also smuggled across the border to avoid paying taxes.

Therefore, the Responsible Fisheries Business Chains Project, Lake Victoria Fisheries Organisation, and Directorate of Fisheries Resources trained 43 border inspectors (6 women and 37 men) and 59 fish traders (29 women and 30 men) in local and regional fish trade rules and standards in Masaka and Arua in November 2019.

Harmonised East African Community manuals with inspection and trade guidelines were distributed to all participants as a reference during their daily routine. Inspectors also received 28 roll-ups as a quick guide, 28 uniforms to wear during inspections, refrigerators and cooler boxes to store samples at Entebbe International Airport and border posts respectively.

As a result, inspectors are more aware of their roles and responsibilities and the process of checking fish traders at the border post has been simplified.

For more information please contact Adolf Gerstl [Adolf.gerstl@giz.de](mailto:Adolf.gerstl@giz.de).



## M&E going digital in Malawi

The Aquaculture Value Chain Project in Malawi (AVCP) has set up a digital monitoring system that uses tablets for electronic data capturing. This new system ensures effective monitoring during all farmer training or coaching loop sessions and allows better project management and reporting.

40 trainers, comprised of Lead Fish Farmers, District Fisheries Officers, Agriculture Extension Development Officers, NGOs and the consulting consortium of COFAD/GOPA/UMODZI, have undergone a data collection training run by GIZ. They are now prepared to regularly collect data (monthly or bimonthly depending on the region) on indicators (such as production, employment and success of trainings), on the participation of farmers in trainings. Results of the data analysis are fed back into coaching sessions to devise solutions to challenges farmers face.

The system allows reliable and efficient real-time monitoring of activities and indicators. Collected information can be used for regular reports back to the farmers, BMZ and other partners.

For more information please contact Ladislao Di Domenica: [Ladislao.di@giz.de](mailto:Ladislao.di@giz.de).

## The Jinja Fish Festival - promoting sustainable fisheries management

In December 2019 the Jinja Fish Festival was organized at the Forver Resort Hotel. Implementing partners were: The Responsible Fisheries Business Chains Project, Perfect Events and its partners, Lake Victoria Fisheries Organisation, Directorate of Fisheries Resources, Federation of Fisheries Organisations of Uganda, Uganda Fish Processors and Exporters Association, Katosi Women Development Trust, Association of Fisheries and Lake Users of Uganda.



Visitors eat fish during the Jinja Fish Festival

Over 2,000 visitors networked, exchanged on challenges and learnt about sustainable fisheries management measures including legal slot sizes, legal fishing gears, and boat licensing as well as the nutritional value of fish and extraction of Nile perch fish oil through exhibitions, quizzes, music, art, dance, and drama competitions.

Members of the Directorate of Fisheries Resources explained the importance of protecting Lake Victoria's fisheries resources to provide employment, nutrition and food security in addition to bringing revenue to the government.

Even social influencers like Rema Namakula spread the message by demanding followers to protect the lakes, stop illegal fishing and avoid buying undersized fish.

For more information please contact Adolf Gerstl [Adolf.gerstl@giz.de](mailto:Adolf.gerstl@giz.de).



## III. Tips and Tools



### Short video clips

To present project activities and progress in an accessible and illustrative way, Promopêche Mauritania is starting to use the tool of video clips.

These short videos of 2-5 minutes each will be produced every three months with a different focus on a project activity or achievement. Including interviews with partners and beneficiaries, animations and on-site footage, the videos will portray the collaboration in Mauritania and increase the visibility of the project and GIZ.

To reach a wider audience, subtitles in Arabic, French and English will be added, and the videos will be uploaded on the GIZ Youtube channel as well as shared by partners and on local social media.

For more information please contact Alena Goebel [Alena.goebel@giz.de](mailto:Alena.goebel@giz.de).

### M&E support from the international consulting firm GFA

The steering unit in Bonn finalized a consulting contract with the international consultancy in November 2019. GFA is supporting the GP Fish in analysing and validating data from the baseline evaluation.



Furthermore, GFA will synthesize results into a global report, including a socio-economic analysis of the data, well beyond project indicators. This information will provide insights into differences between countries and narratives from different actors in the fish value chain.

The next work packages for GFA are the analysis of the data from the baseline evaluation in Cambodia and this year's midterm evaluations in Uganda and Madagascar.

For more information please contact Jens Kahle [Jens.kahle@giz.de](mailto:Jens.kahle@giz.de) or Darko Mandic [Darko.mandic@giz.de](mailto:Darko.mandic@giz.de).

### Microsoft Teams for team Madagascar

To enable a more effective collaboration and communication with the four contractual partners in the country package Madagascar, the project is currently testing the use of Microsoft Teams as a common workspace. The members anticipate using the 'MS Teams Room' for joint planning and organization of workshops, roundtable meetings and other events (i.e. agricultural fairs). Additionally, MS Teams also functions as a platform to store knowledge.

Integrated tools like MS Planner and the function to simultaneously work on documents aim to improve the communication and work processes. So far feedback has been positive. Within the next weeks, trainings for all partners will take place to ensure quick operability.

For more information please contact Sabina Wolf [Sabina.wolf@giz.de](mailto:Sabina.wolf@giz.de).



# IV. Team Pictures

## Madagascar



GIZ PADM Team with their implementing partners COFAD, APDRA, Tilapia de l'est, Norgesvel and representatives of the Ministry of Fisheries, Livestock and Agriculture

## Stop Illegal Fishing



Above: SIF Team in Madagascar

Top right: SIF Team with representatives from the fisheries and ports authorities

Bottom right: Ports Task Force Ghana



# IV. Team Pictures

## Malawi



Top left: GIZ AVCP Team

Top right: COFAD Team Central Region

Bottom left: COFAD Team Southern Region

## Mauritania

GIZ Team Promopêche



# IV. Team Pictures

## Steering Unit in Germany



GIZ Team in Bonn

Today is my last day in the GP Fish Project and I want to use this opportunity to thank everyone for great 6 months.

I thoroughly enjoyed working here. Keep up the good work and the friendly atmosphere!

GIZ Team in Eschborn



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Deutsche Gesellschaft für  
Internationale Zusammenarbeit (GIZ) GmbH  
Friedrich-Ebert-Allee 32 –36  
53173 Bonn, Deutschland

T +49 61 96 79-0  
F +49 61 96 79-11 15  
E [GVFisch@giz.de](mailto:GVFisch@giz.de)  
I [www.giz.de](http://www.giz.de)

#### Editorial and Design:

Beatrice Haller, Rebecca Exl, Sabina Wolf, Alena Goebel, Madalitso Msyalie, Laura Domaschka, Rose Basooma

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