

Green Innovation Centre for the Agriculture and Food Sector in Viet Nam

Innovation partnerships for fostering efficient use of resources and competitiveness of agricultural value chains

Context

Agricultural production in the Mekong Delta (MKD) is of great national and global importance for current and future food security. The region accounts for over half of all rice produced nationally for domestic use and exportation. However, key agricultural value chains of the MKD, such as rice and fruits, have not been developed comprehensively and sustainably to meet the constantly increasing demands of global market quality requirements.

The German government has continuously supported Viet Nam in its efforts to restructure and sustainably develop the agricultural and rural sectors, especially in the MKD. The Green Innovation Centre for the Agriculture and Food Sector in Viet Nam (GIC Viet Nam) project is a new commitment of the German government to assist Viet Nam in fulfilling this important development goal. The GIC Viet Nam aims at increasing the efficiency of the use of natural resources, improving farming systems towards sustainability, creating added value, and strengthening the key agricultural value chains of rice and mango in the Mekong Delta.






GIC Viet Nam is a component of the Green Innovation Centres in the Agriculture and Food Sector (GIC) Programme. This global programme is funded by the German Federal Ministry for Economic Cooperation and Development (BMZ) within the framework of the special initiative 'One world, No Hunger' (SEWoH). It is currently implemented by GIZ in 15 countries throughout Africa and Asia.



Overall objective

GIC Viet Nam will increase smallholder farmers' income, create new jobs, and improve resilience of the rice and mango value chains through competitive business models and reduced environmental impact.

Expected results and impacts

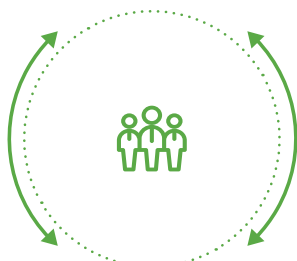
-  **20,000** smallholder farming households in the rice and/or mango value chains increase the quality of their produce
-  **20,000** smallholder farming households increase their average income in the rice and mango value chain by 15% and 20% respectively
-  **12,000** households adopt solutions to mitigate the negative impact of climate change
-  **35** small and medium enterprises improve their key business performance indicators
-  **200** new jobs are created in supported value chains, with the focus on women and young people

Our main working areas



Capacity development

Capacity development for value chain actors, from farmers, enterprises, and research institutions to governmental management agencies, is the key success factor for sustainable promotion of innovation and widespread adoption. GIC Viet Nam provides its targeted beneficiary groups with various technical training programs, demand-based advisory services and coaching, and diverse experience sharing platforms such as conferences, seminars, and study tours.



Innovation partnerships among actors

GIC Viet Nam focuses on facilitating innovation partnerships among actors to jointly identify, deploy, adapt and promote viable innovations showing potential for upscaling and meeting actual needs of partners and the development trends of the supported value chains.



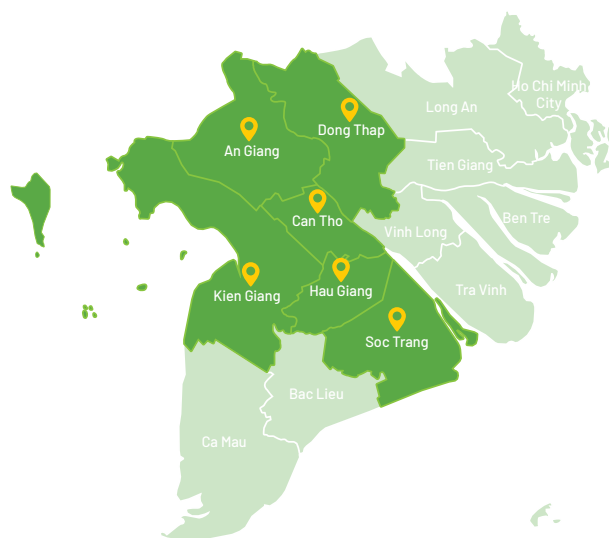
Market linkage between producers and the private sector

Facilitating partnerships between producers and the private sector together via provision of entrepreneurial coaching on business models for farmers' organisations and enterprises of varying sizes are just some solutions to enable actors to embrace common interests and cooperation opportunities.

GIC Viet Nam at a glance

Project name	Green Innovation Centre for the Agriculture and Food Sector in Viet Nam (GIC Viet Nam)
Implementation period	2020 – 2024
Locations	An Giang, Can Tho, Dong Thap, Hau Giang, Kien Giang, Soc Trang
Governing agency	Ministry of Agriculture and Rural Development of Viet Nam (MARD)
Donor	Federal Ministry for Economic Cooperation and Development (BMZ)

Project locations



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