



Green innovation centre for the agriculture and food sector (GIC) in Côte d'Ivoire

Sustainable cocoa without deforestation

Background

In Côte d'Ivoire, about 7 million people are involved in cocoa farming. Although the country has a major influence on the export market as the world's largest cocoa producer, half of the small farmers live below the poverty line due to highly fluctuating cocoa prices and the lack of local markets. This is where the global project "Green innovation centres for the agriculture and food sector" comes in, with the aim of improving local sales and increasing value creation in the country. These objectives are achieved through the promotion of innovation along the value chain. At the same time, the most important natural capital in Côte d'Ivoire must be

preserved: Of the original 16 million hectares of forest, only about 3 million remain today - because cocoa is mainly produced in monoculture on deforested land. Instead of constantly expanding the area under cultivation, we want to promote alternatives for intensifying cultivation without expanding existing areas. We also promote the creation of additional sources of income by diversifying cash crops.

Cocoa farming in Côte d'Ivoire

- ◆ World's largest cocoa producer: 41% market share
- ◆ Leading supplier of raw cocoa to Germany: 57% of cocoa imports
- ◆ Cocoa beans: 15.3% of Ivory Coast's GDP and around 37% of total exports

Producers: 800,000 to 1.3 million

Production 2018/2019 : 2,15 million

Productivity : 0,36 t/ha

National minimum price:

Season 2019/20: 825 CFA/kg (1,26 €/kg)
Season 2020/21: 1.076 CFA/Kg (1,66 €/kg)

We promote value chains

Cocoa, cassava and plantain

Duration and Budget

EUR 33.1 million until March 2026

Commissioned by

German Federal Ministry for Economic Cooperation and Cooperation and Development (BMZ)

Implementing partners

Conseil Café-Cacao, Ministry of Water and Forests, Regional Councils, ICRAF, CIRAD, CNFA, International Cocoa Initiative, Incub'Ivoire, Forum du Cacao Durable and other representatives of the public and private sectors and civil society

Main political partner

Ministry of State Ministry of Agriculture and Rural Development (ME-MINADER) of Côte d'Ivoire

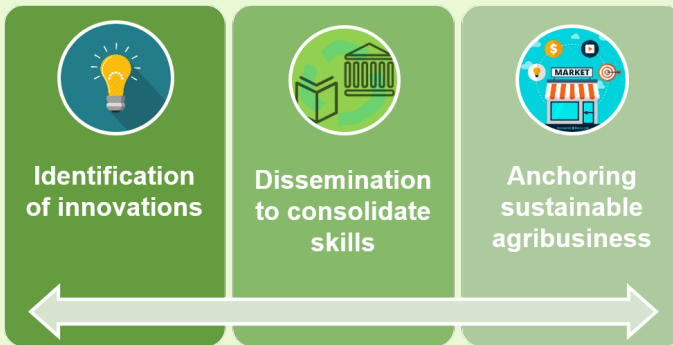
Target group

Smallholder farmers and employees of enterprises along the cocoa value chain (especially women and youth)

Approach

Innovations support the development of value chains. We consider as **innovations** methods, technologies or organisational forms that have already been successfully tested elsewhere, but are not yet known in the region

Main area of our work



Additional modules

Natural resources (sustainable and deforestation-free cocoa production) Renewable energy and land rights

Focus on :
Digitalization, gender, climate change, youth employment and mechanisation



Sustainable and deforestation-free cultivation: promotion of reforestation, deforestation-free supply chains, national traceability system, better adaptation to climate change

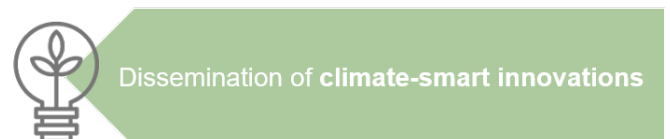
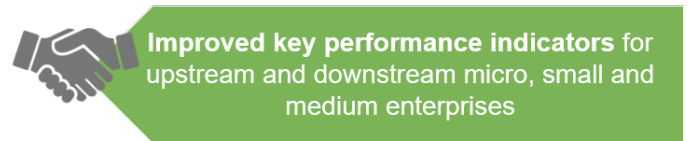
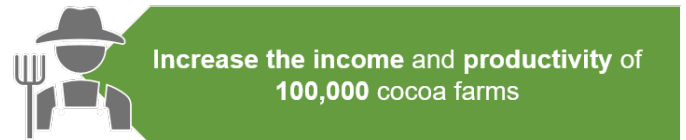
Diversity rather than unilateralism: promotion of 2 additional value chains (cassava, plantain) to diversify cocoa farms to reduce dependence on the fluctuating market.

Promotion of local **processing** and **marketing** to improve value added in the country and to offer local actors an alternative to exports.

Creating new jobs and supporting SMEs: promoting entrepreneurial capacity, mechanisation and financing opportunities

Advising the Ivorian government on innovations and initiatives for sustainable cocoa production.

The "**International Dialogue for Sustainable Cocoa**" component is managed from Germany: networking of interest groups and education of end consumers.



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