

Sport for Development in Africa (S4DA)

Regional Project – Zanzibar, Tanzania

Turning challenges into opportunities

Women and girls are still disadvantaged and discriminated against in almost all areas of social, economic and political life. Progress on SDG 5 (Gender Equality) has not only slowed down, but partly reversed. At the same time, studies show that gender equality leads to better results in a country's political, economic and social development. Main reasons why inequality persists are cultural, legal and economic barriers, often deeply rooted in social norms, patriarchal power structures and particular interests.

The climate crisis and COVID-19 pandemic severely affect the African continent. In view of these ongoing transformations, young people need to be equipped with skills and competences. In Africa approximately 20 million youth come into the labour market every year, representing the potential for the world's greatest workforce. Pursuing the goal of "Leaving No One Behind" and a "Just Transition", **young people, especially women and girls, need to be equipped with skills and competences such as communication, cooperation and leadership skills that empower them as agents of change.** The great enthusiasm for sport across the African continent provides an opportunity to attract young people to quality educational programmes in a time, when movement and exercise have never been more important to create healthy and resilient societies.

Gender Equality through Sport

The Sport for Development in Africa (S4DA) Regional Project uses sport and physical activity as an **engaging tool to promote gender equality.** Sport for Development (S4D) has the potential to change mindsets and behaviour patterns regarding the discrimination of women and girls. Through **value-based exercises** children and youth can develop their social competences and are sensitized on gender equality and inclusion. Accompanying discussion sessions enable participants to further explore the conveyed competence or topic and connect it to their daily life. S4DA follows a **gender-transformative* and rights-based approach** which promotes equal opportunities for all. **Safeguarding principles** ensure that sport and

physical activities are conducted in an environment which is free of harm and abuse while creating safe spaces for all.

* Gender transformation is defined as "efforts to change gender mindsets and social norms to address inequalities in power and privilege between persons of different genders, in order to free all people from harmful and destructive norms in accordance with national policies and laws".

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Commissioned by:	German Federal Ministry for Economic Cooperation and Development (BMZ)
Implementing organisation:	Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
Partner country:	Tanzania (Zanzibar)
Partner organisations:	Zanzibar Department of Sports Zanzibar Division of Gender Zanzibar National Sports Council Center for Youth Dialogue (CYD) Tanzania Media Women's Association (TAMWA) Zanzibar Female Lawyers' Association (ZAFELA)
Implementation period	July 2022 – June 2025

Partner Country

S4DA is implemented across the African continent and contributes to specific objectives within different, country-specific focus areas (gender equality, inclusion and safeguarding being cross-cutting topics). In **Tanzania**, the project is implemented on the islands of **Zanzibar (Unguja and Pemba)** with a focus on promoting gender equality and social cohesion through sport. In Zanzibar, the project is implemented in collaboration with the Ministry of Information, Youth, Culture and Sports, of the Revolutionary Government of Zanzibar, through the Department of Sports.



S4DA in Zanzibar

S4DA's main objective is to promote gender equality, the transformation of stereotypical gender roles, the inclusion of people with disabilities while to promote social and job-relevant competences of children and youth through sport. To achieve this, the project aims at integrating S4D into partner programs and adopting gender transformative approaches to increase the participation of women and girls in sports and to create a more equitable and inclusive society through sports.

In Zanzibar, S4DA collaborates with its partners primarily in the following ways:

1. Construction of Gender-Sensitive and Inclusive Multipurpose Sports Grounds



In collaboration with the Zanzibar Department of Sports, the project is constructing new, and rehabilitating existing sports grounds into multipurpose gender-sensitive and inclusive facilities. Of these, selected sports grounds include integrated Water, Sanitation, and Hygiene (WASH) facilities, with changing rooms and storage units. The establishment of these multipurpose courts for basketball, volleyball, and netball specifically aims to create safe spaces for children and youth, including persons with disabilities. The strategic selection of these sports disciplines aims at providing more opportunities for women and girls to participate in sports through aligning with cultural perspectives. Over time, increased participation aims at generating evidence-based proof of the benefits of sports to women and girls, thereby contributing to a gradual shift in preventing harmful practices.

2. S4D Concept Integration



S4DA is creating awareness and developing the capacity of local sports actors in S4D as a tool for development. The project is partnering with the Zanzibar Department of Sports to develop a Gender and Inclusion Strategy in Sports to enhance implementation of the Zanzibar Sports Policy. S4DA is also providing tailor-made S4D trainings for sports and gender facilitators (community coaches, sports teachers, government officers, administrators, social workers etc.) through partnerships with local institutions. These trainings aim at equipping the facilitators with practical knowledge and skills necessary for the implementation of sustainable sports programs that promote gender equality and support prevention of gender-based violence (GBV) by promoting safeguarding practices in sports.

3. Gender Transformative Approaches



S4DA collaborates closely with local civil society partners to implement comprehensive gender transformative measures aimed at broadening understanding of gender equality. This includes engaging the community in dialogues and activities that challenge traditional gender norms by promoting positive masculinity and encouraging the participation of girls and women in sports. The measures also focus on enhancing gender-sensitive reporting to enhance community awareness of female sports. Additionally, the measures aim to address and prevent GBV, through multi-stakeholder interventions that promote safeguarding in sports. Partnering with established local leaders and authorities ensures that the interventions are culturally sensitive and acceptable.

Impact

62 Facilitators trained in S4D

7 Gender-sensitive and inclusive multipurpose sports grounds under construction

>1,000 Children and youth regularly participating in S4D activities



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