



## Vacancy Announcement '#058/2024'

### Communication Specialist- Job partnerships and SME promotion II

**Contract duration: 30.06.2026**

**Application deadline: 12.05.2024**

**Duty station: Addis Ababa**

The Special Initiative "Decent Work for a Just Transition." seeks to generate more high-quality jobs and foster new business opportunities, especially for women and the youth. In Ethiopia, the initiative enhances conditions for European and African investors, fosters small and medium enterprises, and improves business ecosystems in selected economic SME clusters.

### Responsibilities and Duties

#### A. Responsibilities

- Communicative and graphic processing of specialized and empirical knowledge from the project in accordance with the existing communication concept.
- Develop content and visuals on the Special Initiative "Decent Work for a Just Transition" programme in Ethiopia international and local social media accounts.
- Create relevant articles, stories, and publications, highlighting the programme and prominently featuring success stories.
- Produce stories including interviews, articles, photo-essays, in English and Amharic.

### Required qualifications, competencies, and experience

#### Qualifications

- Master's degree in media and communications, public relations, international relations, journalism, or another relevant subject is required.
- In lieu, a bachelor's degree in combination with additional years of qualifying experience is accepted.

#### Professional experience

- 4 years of professional experience in the field of media and public relations.
- Professional experience in the graphic preparation of communication products, knowledge of Adobe InDesign
- 2 years of professional experience in international cooperation
- Proven experience in supporting Project Management with the planning, documentation of results, progress report, etc.



## Other knowledge, additional competencies

- Proven track record of the coordination/facilitation of cooperation with the private sector and good knowledge of formats to cooperate with the private sector.
- Knowledge of managing cooperation and implementation agreements with the private sector, ideally within the develoPPP.de programme
- Excellent writing, verbal and presentation skills and the ability to clearly communicate complex issues to both technical and nontechnical audiences in English.

### Application procedure:

Interested and qualified candidates shall submit their motivation letter along with their non-returnable recent CV via Email: [hreth@giz.de](mailto:hreth@giz.de)

#### Note:

Please make sure you mention the vacancy number and position title '**Communication Specialist #058/2024**' in the subject line of your email application.

Due to the large number of applications, we categorize applications with vacancy numbers.

Applications without vacancy numbers in subject lines might not be categorized in the appropriate folder and could be disqualified.

*Only short-listed candidates will be contacted.*

*We encourage persons with disabilities to apply for the position. In case of equal qualification, persons with disabilities will be given preference.*

*Applications from qualified women are encouraged.*

*"Please refer to our [brochure](#) to learn more about GIZ's attractive benefit package."*

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