
Terms of Reference

Regional Coordinator – Region VIII for The “Coco Alliance” Project (“Towards a sustainable coconut (oil) production at scale – Supporting sector transformation in the Philippines”) within the framework Development Partnership Projects with the private sector in Agriculture (Agri-DPP) Category 4T

Project Description:

The important role and contributions of the private sector to foster sustainable development has been increasingly recognized over the past years. Development Partnerships with the Private Sector is one strategic approach of Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ) Philippines to promote sustainable development in the agriculture sector bringing together the interests of public and private sector partners to create long-lasting impacts in the areas of poverty alleviation and food security, sustainable use of natural resources, empowerment of smallholder farmers and overall agriculture and rural development.

The Development Partnerships with the private sector in agriculture (Agri-DPPs) focuses on the establishment of inclusive business models under an “agripreneur” approach that builds on value chains and is being implemented jointly by public and private partners as well as smallholder farmers and their organizations. At the same time, the Agri-DPPs aim at contributing to a wider policy dialogue through the cooperation with public partners and participation in larger platforms such as the Grow Asia Initiative of the World Economic Forum.

Agri-DPP aims at promoting incomes of smallholder farmers through an array of measures encompassing the promotion of enhanced production and harvest and post-harvest techniques, Good Agricultural Practices (GAP), better marketing skills and channels, promoting of knowledge on farming as a business or sustainability certification among others. The main partners within the framework of the Agri-DPPs are internationally operating private sector, and the concerned institutions of the Philippine Government (e.g., the Department of Agriculture (DA), and other relevant line-agencies).

The project “Towards a sustainable coconut (oil) production at scale – Supporting sector transformation in the Philippines (Coco Alliance),” is a new partnership between seven global companies and GIZ, that targets to support 10000 smallholder coconut farmers in regions XII and VIII to improve the sustainability and productivity of their coconut farms through the adoption of GAP and farm management skills. A major component of the project is the sustainability assessment using the “LandScale” approach. [LandScale](#) is an innovative tool, newly developed with support of Rainforest Alliance and Verra, to assess and communicate sustainability performance at the scale of whole landscapes. It helps landscape stakeholders gain critical insights, make more informed decisions, and share credible stories of impact.

The position shall focus on the above-mentioned Coco Alliance project but may also widen the scope through new public private partnership projects, as well as other cross-cutting tasks under the Agri-DPP umbrella.

Duration of Engagement

The term for the engagement shall be from July 2023 until June 2024 and with possibility of extension.

Main Role:

The incumbent effectively contributes to achieving successful results of viable, forward-looking solutions in any or a combination of political, economic, ecological, and social development, through the coordination and technical advice on: cooperation and consensus among stakeholders and converging of support of various experts and specialists, promoting development that is self-sustaining in the long term – focusing on the project implementation in region VIII.

The Regional Coordinator is primarily responsible for the regional and local implementation of the Coco Alliance project (“Towards a sustainable coconut (oil) production at scale – Supporting sector transformation in the Philippines) in project region 2/ region VIII of the Philippines.

The Regional Coordinator is leading the coordination of the implementation of the different workstreams of the project components in the region, by advising and aligning with the local project team composed of GIZ staff handling technical and administrative functions. These activities are carried out in close cooperation with the projects' respective public and private sector partners and in close coordination with the Senior Technical Advisors in the project and the Chief Advisor for Agriculture DPPs.

Reporting Relationship:

The Regional Coordinator reports directly to the Chief Advisor for Agriculture Projects in close coordination with the Senior Technical Advisors in the project and holds office at either Baybay, Leyte or Maasin, Southern Leyte. She/He is expected to conduct regular field visits to the project sites in Southern Leyte with occasional travels to Manila.

Major Functions/Duties:

Coordination and Management

The incumbent independently manages the project's implementation in the project region according to project goals, team, and partner agreements, and in close coordination with the Senior Technical Advisors in the project as well as the AgriDPP Chief Advisor. She/He advises and coordinates the regional work streams and components in the project region and aligns them with the project team, as well as the respective project partners. He/she contributes to the regional management of the projects through establishing and maintaining relationships with stakeholders, facilitation of project planning and implementation, and cooperating with other programs of GIZ, where applicable.

- Coordinates the regional implementation of Coco Alliance in alignment with the project partners
- Maintains regular contacts and dialogues with relevant partners, projects, and programs to enhance and maintain good working relationships.
- Organizes, and conducts learning events/exchanges, partners meetings, field visits to project sites in accordance with the requirements of the projects.
- Compiles relevant information for collaborative activities and missions.
- Supports the establishment of a regional project database, project documentation, filing system, and/or project library.
- Supports general project planning and implementation and monitoring and evaluation of project activities.

Professional Advice and Consultancy

Provides and coordinates technical assistance within the framework of the Coco Alliance project for partners and other stakeholders around the expertise through e.g.:

- meetings and workshops with project partners, partner agencies, relevant organizations, and Local Government Units (LGUs), mainly at regional and local levels.
- contracting of third parties as required by the project (e.g., development of advisory materials)
- Preparation of project-related documents for meetings and workshops mainly at regional and municipal levels, possibly on national level (as needed).

Capacity Development

In alignment/ coordination with the Senior Technical Advisors:

- Identifies needs for external support and advice for project beneficiaries and gives recommendations for development of strategic capacity building approaches.
- Supports the performance capabilities of partners and other stakeholders through relevant capacity building measures.
- Coordinates training and other capacity building activities, involving relevant third parties.
- Supports implementation of technically appropriate, economically viable, and sustainable interventions/activities.

Communication and Networking

- Develops and maintains contacts with all relevant stakeholders (public, private, non-governmental organizations, academia and other GIZ projects,) – above all with the partnering LGUs, farming communities and their representing bodies, national agencies, and their regional offices like the PCA, the DA, Agricultural Training Institute (ATI), the Department of Agrarian Reform (DAR), and others.

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- Coordinates with these and other development partners the promotion for positioning and visibility of the Agri-DPP projects.
 - Participates actively in relevant GIZ fora (e.g., Green Sector Forum) and provides relevant inputs.

Quality Management

Contributes to the quality of all Program-sponsored measures including technical design/supervision/implementation through e.g.:

- feedback on designs of interventions and measures
- quality control for technical services
- support to the monitoring and evaluation process through gathering data and participating in evaluation activities
- regular reporting of project progress

Project Information, Knowledge Management, and Public Relations

Documents and reports progress and results of services and experiences to teams and relevant groups and contributes to Project monitoring and knowledge management related to the assigned area of coverage.

General Corporate Tasks

Performs other tasks relevant to the job or organization unit when the need arises and participates in task teams and other corporate entrepreneurial or strategy-linked endeavors.

Competency Requirements

- Working knowledge and experience in the field of agriculture, sustainability issues and a good understanding of Agri-DPP related themes
- Extensive working experience with international private sector partners working in joint DPP (Development Partnership with the Private Sector) initiatives with GIZ
- Demonstrated strong project management and communication /networking skills on a regional level and local levels
- Working knowledge on the functioning of the public agricultural extension system
- Knowledge on GIZ internal processes (administration and procurement on local level, managing of revolving fund) is an advantage
- Strategic thinking: able to think long-term implications of approaches, decisions, and actions
- Ability to communicate and to relate with people of diverse cultures and at all levels of a hierarchical organization
- Worked in the field of development of capacity building approaches for smallholder farmers (expertise in the field of farm business school approaches and adult learning techniques)
- Ability to communicate to different types of audiences
- Results and performance-oriented
- Highly organized
- Team orientation and flexibility
- Positive and creative thinking
- Ability to cooperate with and generate cooperation from colleagues
- Excellent competence in written and spoken English

Professional Qualifications

- Preferably have master's degree in agriculture, development studies, agricultural economics, agribusiness, community development, development communication, or relevant fields
- Have minimum of 10 years of professional working experience in a similar position or allied fields
- Worked with LGUs, National Agencies and Private Sector
- Have good facilitation and communication skills
- Have good technical and software skills